People Measures		Reportee	Q3, October - Dec 2021			Q4, January - March 2022			Commentary
			Target	Actual	Cumulative	Target	Actual	Cumulative	
MPE1	% of e-contacts as a % of total contacts	Pete Mason	55.00%	72.77%	72.77%	55%	82.07%	75.04%	
MPE2	Number of people helped to remain independent at home	Dave McArthur	150	220	761	150	141	902	
MPE3	% of physically active adults	Carol Southern	59.70%	54%	54%				
MPE4	Number of visits to leisure centres	Carol Southern	130,000	146,625	364,506	170,000	185,953	550,459	Positive increase in the number of visits over the year as people become more confident in attending the leisure centres again.
MPE5	Net gain / loss of members per leisure centre	Carol Southern	200	-150	1,263	400	450	1,713	increase in the number of direct debits, following a promotional offer in January 2022
MPE6	Number of volunteer hours	Simon Swindells	3,585	4,936	13,201	3,801	5,769	18,970	6512 increase in volunteer hours compared to 2020/21
MPE7	% of resident population who consider themselves to be in good health	Carol Southern							Target to be completed when the Life in Wyre survey has been completed. This is not due until autumn 2022.
<u>Key</u>	Achieving/Exceeding target								
	Within 10% of achieving target								
	Below target (more than 10%)								

BusinessPlan2021_People update, People Measures